



Software for Cosmetics Businesses

Customer Success Stories

Ginkel's Cosmetics

2021

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GINKEL'S®

Company

Ginkel's started in 1984 as a producer and wholesaler of professional cosmetic products for companies and professionals in the beauty industry with a wide range of professional cosmetics, supplies and disposables for salons. Ginkel's modern production facilities in the Netherlands enable the company to manage product development, logistics, manufacturing and packaging.

Location: VN Harlingen, Netherlands

Business: Cosmetics for beauticians and spa professionals

“When we had a new audit from the authorities, they were fascinated how a small company with a new software could make such great steps.”

Christian Nauta

CEO, Ginkel's Cosmetica

Christian Nauta, CEO of Ginkel's Cosmetica describes some of the key uses of Product Manager in their business

We are using the software daily for our production management, making our PIF, quality management and all the other basic steps that we need. Cosmetri software has evolved in the past few years and there are lots of possibilities which are new for us. We especially use the production management tools, raw materials management, safety data and all the documents that are required to generate the PIF."





Challenges

- We wanted to move from Excel and begin using a professional software for cosmetics. It needed to be easy to use and affordable.
- Complying with the cosmetics regulations, especially EC Regulation 1223/2009 was expensive and time-consuming for us.
- Our processes and tools for managing production were inadequate – especially as our business has grown.

Solution

- ✓ Populating our data in Cosmetri was easy and the transition away from worksheets was quite painless for us.
- ✓ Product Manager's built-in compliance for EU regulatory compliance enables easy and fast checking of the regulations for each formula.
- ✓ The integrated manufacturing features of Product Manager make it easy to integrate formulation, inventory control, QA and production – all within one application.

"Our company previously relied on Excel sheets for managing most processes, including formulations and compliance. Staying compliant with the ever-changing cosmetics regulations was proving time consuming and prone to errors. We began searching for a software application that was easy to adopt and affordable for our company at that time. We also preferred having a one-stop solution covering all of our requirements and Product Manager really matched our needs and exceeded our expectations. We subscribed to Cosmetri in 2017 and were able to quickly and efficiently populate the system with our data and begin using Product Manager for formulation, compliance checking and production. "

Christian Nauta
CEO, Ginkel's Cosmetica



Christian's experience using Cosmetri support

"One of the main reasons we chose Cosmetri was the professional, friendly support we received right from the beginning in getting started with the software. Even though since then we've only needed to contact Cosmetri a couple of times, we have always received timely, helpful responses from the Cosmetri support team and appreciate having them on our side!"

"Today we had an annual audit from the Dutch health inspection team. They were very enthusiastic about our implementation of Cosmetri for achieving compliance with cosmetic Cosmetics Good Manufacturing Practices (GMP) ISO:22716."



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info@cosmetri.com



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